

About Us

Marketing your business and making sure your brand gets noticed isn't easy in today's hectic communications environment. The growth of social media has increased the pace of change, so your plans can be out of date before they're even off the drawing board. As busy professionals, you may find it difficult to fit in the planning, writing and production of the materials you know you need to market your business effectively.

You need an experienced company that creates professional, branded marketing materials with high quality content to take the stress out of keeping up in the marketplace.

Taxbriefs Financial Publishing has developed a personalised client marketing business for financial services firms. Taxbriefs offers flexibility and quality, coupled with a friendly, consultative service, to help you get the most from your marketing.

Our range of innovative personalised marketing material – from Budget summaries, tax tables and newsletters to a high quality branded app – will ensure your firm is always first in your clients' minds and at your business contacts' fingertips.

Full of accessible and accurate information so your clients know what you can do for them, our flexible service allows you to tailor our designs and delivery options to suit your firm.

Formed in 1975, Taxbriefs Financial Publishing Ltd has grown to be one of the leading providers of marketing products and content for the financial services industry in the UK. Taxbriefs has a track record in producing technical reference content for financial advisers and also works with educational providers in the industry to provide learning material.

In June 2010 Taxbriefs became part of Centaur Media PLC. Taxbriefs Ltd operates within Centaur's Financial Services & Legal Division, providing specialist financial publishing, conference and marketing services to professional advisers and financial services providers. Centaur Media PLC is a leading publishing company operating across multiple business sectors of which the largest is financial services.

Taxbriefs – for you, your business and your clients

Registered in England No. 1247331.

VAT No: GB 429 6395 15